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## **RESEARCH ON THE INFLUENCING FACTORS OF THE WILLINGNESS TO USE INTELLIGENT CLASSIFICATION EQUIPMENT FOR MUNICIPAL WASTE**

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**Abstract**

The emergence of intelligent garbage classification and recycling equipment is a new method to improve China's garbage classification and recycling. In this paper, the Unified Theory of Acceptance and Use of Technology (UTAUT) was established to deeply analyze the relevant factors affecting users' willingness to use intelligent waste sorting equipment, and corresponding strategies were proposed based on the empirical results. Good performance expectation, effort expectation, social influence and facilitation scenario have a significant positive effect on residents' use of Intelligent classification equipment for municipal waste. In addition, residents' age has a significant negative impact on the willingness to use intelligent waste sorting equipment. However, residents' experience of garbage classification will improve their willingness to use intelligent garbage classification equipment.

*Key words:* city municipal waste classification; intelligent waste sorting equipment; UTAUT model

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