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## **INFLUENCE OF THE INSTITUTIONAL CONTEXT ON THE PERFORMANCE OF GOLF COURSES, CONSIDERING THE NATURAL ENVIRONMENT**

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### **Abstract**

The purpose of the present work is contribute to the empirical validation of the Institutional Theory, studying, in particular, the relationship that exists between the pressures of the institutional context of an important sector of the tourist sector, golf courses in the Region of Andalusia, Spain, and the application of good environmental practices and, ultimately, the business performance of these organizations. We put forward a model of ecological response in which we have introduced social legitimacy as an intermediate indicator between the implementation of sustainable environmental practices and organizational performance. The working hypotheses have been tested using the “Partial Least Squares” (PLS) technique.

*Key words:* environmental practices, institutional pressures, organizational performance, partial least squares, social legitimacy

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