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DEVELOPMENT OF LABOUR MARKET AND ENTREPRENEURIAL SPIRIT IN RURAL AREAS

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Abstract

Increasing the labor force employment and participation rates is sustained by capitalization of human opportunities existent in rural areas. This entails a flexible and inclusive labour market and a decreasing rate of exclusion for some rural groups.

This paper highlights the need of facilitating the access to the labour market by achievement of professional skills needed in non-agricultural sectors from rural areas for the vulnerable groups as well as the entrepreneurial groups. The analysis shows that these topics, which involve economical and social modernity address the following dimensions, using Iasi County as case study: promoting entrepreneurship in rural areas; occupational inclusion of women and young unemployed people from rural areas; promoting of some specific forms for insertion of the persons from rural areas into labour market, by sustaining some training programmes; professional conversion according to the characteristics of target groups.

The study evaluates the position of rural labour market progress in the County, where small level farms and subsistence agriculture continue to play a significant social shield function in the rural economy.

Key words: entrepreneurship spirit, Iaşi County, labour market, rural area, training programmes

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