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## BENEFIT EVALUATION OF ECONOMIC MANAGEMENT AND GREEN ENVIRONMENT CONSTRUCTION FROM THE PERSPECTIVE OF INNOVATION-DRIVEN

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### Abstract

In the context of the increasingly serious global environmental problems, the construction of a green environment has become an important issue of social development. At the same time, innovation-driven is also widely recognized as an important driving force for economic development. In the field of economic management, how to evaluate and explore the benefits of green environment construction from the perspective of innovation is a key issue. The purpose of this study was to evaluate the benefits of economic management and green environment construction from the perspective of innovation-driven, to better understand the impact of innovation-driven on green environment construction and to present the corresponding countermeasures and suggestions. Based on intermediate variables such as environmental costs, this report proposed several suggestions to promote environmental costs from the perspective of the environmental policy system, providing a reliable source for future research on sustainable growth of the green economy. The model as a whole has passed the significance test based on empirical results. The influence of environmental supervision intensity on green economic efficiency was positively connected and significant at the 5% level, showing that environmental laws and regulations help to advance green economic efficiency. However, extremely rigorous environmental laws and regulations are not helpful for the effective development of the green economy.

*Key words:* green economy, green environment construction, innovation driven, waste utilization

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