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THE ANALYSIS OF ALTERNATIVE INVESTMENTS FOR SUSTAINABLE AGRICULTURE

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Abstract

The rationality of allotting the resources for investments in sustainable agriculture needs the selection of alternative projects depending on numerous factors. The decision analysis process allows the identification of one variant with the highest utility that corresponds to the exigencies of economic, social and environmental impact efficiency. The integrated approach of the objectives specific for sustainable development actually leads to the selection of the investment portfolio based on multi-attribute analysis. The integrated perspective of the effects generated by the projects is absolutely necessary in the current context of the constraints derived from the resources' limited features, the quality of life's improvement, the diminishing of the social disparities, the environment's protection, the development of the rural area, etc. The paper suggests a theoretical and practical approach for the analysis and selection of the investments projects done by agricultural holdings for achieving the sustainability.

Key words: multicriteria analysis, sustainable agriculture, the investments' efficiency, the selection of investments
